CLAIMS

What is claimed is:

An intranet system for a financial services entity, comprising:

an interface application for accessing at least one internal data source

5 and at least one external data source; and

an authentication system for determining the data source a user is entitled to access, displaying the data sources on the interface application and setting a user preference profile.

2. A system as recited by claim 1, wherein the external data source is a real-time market data source.

3. A system as recited by claim 1, wherein the internal data source includes at least one of a newsletter, marketing support, consultative services, products, services, operations, research, legal, divisions, employment and training.

- 4. A system as recited by claim 1, wherein the interface application includes global function selections.
- 5. A system as recited by claim 1, wherein the interface application further includes a scratchpad application for moving information between displays.
- 25 6. A system as recited by claim 1, wherein the authentication system populates the interface application based on user entitlements.
 - 7. A system as recited by claim 6, wherein the authentication system provides access to the system using a single log-on process.

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- 8. A system as recited by claim 1, further comprising a data source content management application.
- 9. A system as recited by claim 8, wherein the authentication system determines a user entitlement level to access the content management application.
 - 10. A system as recited by claim 8, wherein the authentication system allows access at a content provider level and an administrator level.
 - 11. A system as recited by claim 8, wherein the content management application includes a content converter.
 - 12. A system as recited by claim 8, wherein the content management application includes an administrator system for managing content of the internal data source.
 - 13. A system as recited by claim 12, wherein the administrator system controls movement of data between the production database, the staging database and the archive database.
 - 14. A system for providing financial information to end users in a network environment, comprising:

an interface having

means for selectively displaying information from an internal data source and an external data source; and

means for controlling the display of the information; and an authentication system having

means for determining a set of data sources that a user is 30 entitled to selectively access and display; and

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means for setting user preferences for the user based on a stored user preference profile.

15. A system as recited by claim 14, further comprising means for managing content of the internal data source.